

The commercial lawn care sector is one of the fastest growing in the UK. This involves employing individuals or companies to treat and feed the lawn to keep it fit for purpose and at the required standard.

FACTS & FIGURES

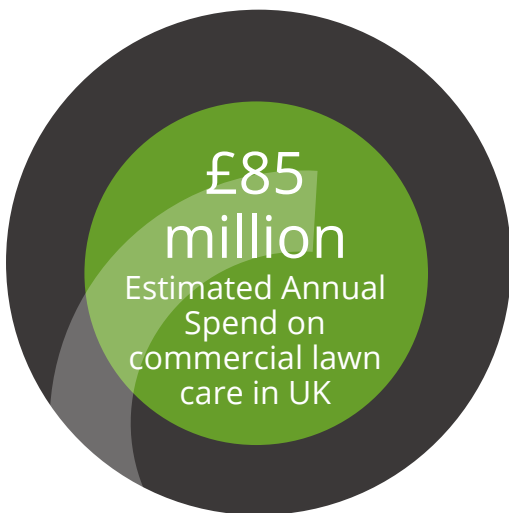
A 50 x 50 feet square lawn releases enough oxygen for a family of four while absorbing carbon dioxide.

10,000

HECTARES OF LAWNS
MANAGED

2,000

PEOPLE DIRECTLY
EMPLOYED IN THE SECTOR



Over
600,000
lawns



HOW IS IT DONE AND WHY?

Taking an integrated approach by adopting proper cultural techniques, applying appropriate agronomy and where possible avoiding problems. Plant protection products for weed and disease control, used safely and correctly, remain a key element in such approaches.

Ensuring professionally trained staff who continually keep up to date. A well-kept and thriving lawn requires an extensive commitment of both time and expertise.

A well-managed lawn is not just about appearance and a place to enjoy, it has significant environmental and other benefits. For example, a 50 x 50 feet square lawn releases enough oxygen for a family of four while absorbing carbon dioxide.

A healthy strong lawn is a pleasure to walk on, play on or just sit and enjoy. Making use of professionally trained organisations brings the knowledge, materials and equipment of experienced ground staff to individual homes

Lawncare



KEY INFORMATION

- ☞ Whilst all methods of management are and need to be utilised, plant protection products remain integral to the overall solution.
- ☞ Nobody would wish to use a chemical which is unsafe but the current process of authorisation and checking ensures this is not the case.
- ☞ Any consideration must be based on proper science & evidence.
- ☞ The Amenity sector in the UK has led the way in committing itself to best practice & developing an easy to identify way of ensuring a fully qualified operative is being used, the Amenity Standard. They achieve this through their organisation being a member of a UK approved assurance scheme
- ☞ Weed, pest and disease management is both important and essential.
- ☞ The Amenity Forum sets our Golden Rules for Best Practice in the sector - www.amenityforum.co.uk

THE AMENITY STANDARD



The Amenity Standard is a quality management benchmark, to ensure that public spaces are maintained to the highest professional levels; seeking to keep all amenity areas safe and healthy for all to use.

Those amenity organisations that promote the logo show that they have a "licence to practice" and you can have confidence that work undertaken is to best practice standards and fully meet the legal requirements.

CONTACT INFORMATION

All information is provided by the Amenity Forum and is correct at the time of issue. For further information or help please do get in touch – admin@amenityforum.net or visit our website www.amenityforum.co.uk